

Business Plan To Grow Your Network

Set up for success with strategic planning framework, including a strategic pathway to enter international markets, free consultation and advice, forecasts in markets to better align your business model, and more.



KANNAVIS
iTrade

We create a Business Plan with a Tactical Model

Working with Kannavis iTrade gives you the confidence that you can focus on your day to day operations while we work for our clients. Having an unbiased approach and having the vision in mind that the greater good of our services is not for monetary gain, but to improve and promote a free market commodity that can drastically help improve the lives of individuals and a domestic country's problems with a growing debt crisis. We are ensuring companies survive during and after a post COVID-19 world.

Problems

1. Countries who are heavily saturated with inventory are on the brink of bankruptcy.
2. New markets are struggling to determine the most effective plan, but may lack experience and knowledge.

Solution

We qualify clients for you from buyers to sellers and do a thorough assessment on your company to give you a competitive advantage in your domestic market. We are commission based only on executed contracts.

Unique Value Proposition

We are your answer to enter into international markets, supplement your supply chain, diversify your products and working with multiple producers instead of signing a contract with only one.

Unfair Advantage

We have almost two decades of knowledge about the sector and can forecast what your market will face to make that critical business decision working off of a legal framework in place since 2001. We are already working in 4 continents to date and about to enter Europe.

Customer Segments

We are here to work for you. If you are in the hemp biomass (CBD), cannabis (THC) industry, government legislation department, research & development sectors; we have the solutions for you.

Existing Alternatives

How are these problems solved today?

1. Novice brokers are trying to create an arbitrage marketplace.
2. Companies are undercutting each other in prices.

Key Metrics

We base our service on being transparent in the marketplace that works on the vision of longevity. Having multiple contracts executed, sourcing viable options for you worldwide, and opening your landscape and vision to other markets is how you will survive.

High Level Concept

We are expert brokers coming from Canada carrying our Canadian integrity with knowledge about the entire sector. Canada federally legalized in 2018 and has had a medical access framework in place since 2001. Experience is everything!

Channels

We only work with organizations and expert brokers in your area to network and create a cohesive plan that is effective for you. We have the network in established markets. It's just finding the right fit for your organization.

Educators

First and foremost, we are educators of this sector. Promoting the civil liberty and equal rights to the access of alternative medicine is the end goal. Educating on how we can network and help improve the landscape of this industry.

Cost Structure

Our cost structure is very simple, we do not have a retainer or initial consultation fee but rather a commission based structure on executed contracts. All contracts are negotiable and pertain to many factors.

Contact us today to discuss: info@kannavisitrade.com

iGroup - (GPO) Group purchasing organization

We are here to work for all companies entering into this sector. You will not have a disadvantage if you are a smaller organization as we have built a framework for smaller organization to group together to increase their purchasing power which will give you discounts from sellers. You all win together and the real winner is the customers!

Kannavis iTrade's Competitive Position With A SWOT Analysis

Kannavis iTrade does a full assessment of a company we are working with to gain better knowledge of your goals and how we can improve your business model in this fast growing sector. What we do is take our extensive experience and share it with new companies to ensure they are set up for success. Our SWOT analysis maps out our company's path towards the goals we plan to achieve by identifying our strengths and our weaknesses (internal attributes) and opportunities and threats (external conditions) we may face. We then align it with your domestic market and build a framework that will work for you and avoid wasting millions while you develop your operations.

Strengths

The advantages we have as a company is bringing Canada's legal framework and experience of being medically legal since 2001 and federally legal since 2018 and sharing this with emerging markets. We separate ourselves from the rest by doing consultation and advising for our clients free of charge. We feel being Canadian and bringing our integrity to this sector helps us gain a trusting relationship which is the foundation to a successful lasting working relationship.

Weaknesses

We feel that we are not moving fast enough to make our presence and offer our unique model before companies are faced with the difficult decisions of whether they can survive or not. Working with qualified brokers that meet our standards in domestic markets are a challenge as we work on quality over quantity. Our competition would be companies who have entered markets as first movers advantage.

Opportunities

Once we enter markets, we change the landscape entirely with advancing changes in technology, product diversification, services, policies, and social patterns which creates a strong environment for companies to succeed.

Threats

The obstacles we experience in entering new markets is dealing with companies who have had bad experiences with "Novice" brokers or desperate sellers. We feel this industry should never have competition as the world market is vast and enough for everyone to help move this sector together. The foreseeable threats we see is first movers entering markets and tainting the image of our industry at large.



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Our Mission, Vision, and Values

Mission, Vision, and Values

1

Mission

We are Canadians sharing our integrity and values as we build a framework for all companies to succeed. To set a standard and bench mark of how business should be conducted when navigating through different cultures, religions, political, and economic agendas.

2

Vision

Our Vision is to see these products traded in all parts of the globe as any other commodity. We want to set the model of how business in this sector should be conducted and when we are finished, we want to see basic human right and liberty for all to not be criminally prosecuted for enjoying a plant (recreational or medicinal) that offers no harm to others and only benefits society at large.

3

Values

Being Canadian has instilled concrete values that we translate in this sector seamlessly. Promoting freedom, equality, sustainability, diversity and fairness.

*Thank
you!*

Sign up today and find out how we can help develop a plan and align it to your organization.

www.kannavisitrade.com